



Custom Essence

Sustainability Newsletter

Vol. 1

America's Grow-A-Row

Custom Essence has embarked on a sustainability initiative that will allow us to partner with organizations to serve our local community while enhancing the environment.

One of the organizations Custom Essence has partnered with is America's Grow-A-Row (AGAR) - a not-for-profit farm that grows fresh produce which is then donated to food banks and food pantries throughout the tri-state area. In the off-season, AGAR teaches students about sustainable growing practices and how to grow their own fresh produce.

On August 10th, Prashun (President), Anne (Regulatory) and Heather (Lab), visited one of the AGAR farms in Milford, NJ to help harvest cabbage. Together with the other volunteers, 120 servings of cabbage were harvested in three hours! It is great to give back to an organization that shares similar harvesting practices as our naturally-sourced fragrance raw materials. Custom Essence looks forward to a continued partnership with Grow-A-Row.

For more information, or to donate to the cause, please visit www.americasgrowarow.org

